

As Mark Twain remarkably put it:

"The man who does not read good books has no advantage over the man who can't read them"

We at Reem, are committed to deliver excellence. We have been striving hard to strengthen the bond between humans and the books. It is our belief that the foundation of the child ought to be sound and the Pre-primary and Primary Schools play a pivotal role in this. The beginnings were very humble, publishing only twelve books in the very first year of our existence. We presently fulfill the needs of School (Pre-Primary, Primary & Secondary Level), Higher Academics, Management and General Interests.

Headquartered in New Delhi, the company's commercial activity includes publishing of its own books in English language as well as Telugu, Hindi and Tamil. We presently boast of over 250 titles spanning the abovementioned genres. The books have been well researched and presented, and at the same time, are a visual treat to the eyes.

At Reem, we believe in creating books that make kids curious, fill them with wonderment and make them want to explore the world as they turn our pages. We pride ourselves in the books we publish for the pre-primary level and for the primary level on subjects such as Computer Science, Mathematics, Cursive Writing, General Knowledge, Art & Craft, etc. We also publish books for the Higher Academics market on subjects like Management and Technology.

As you browse through these books, you will find significant difference between our books and the ones that are prevalent in the market today. We hope you enjoy reading the books, the same way we have enjoyed bringing them out. We humbly request you to encourage us, the budding publishers who have a dream of bringing about a change in the way the future responsible citizens of India are brought up. We are confident that you will be convinced that these books merit prescription in your esteemed institution and that the students will be benefitted. We also publish books for the general public (fiction and non- fiction) in English and few Regional languages.

We will be happy to hear from you, about your thoughts and valuable suggestions on our books (contact@reem.co.in). We invite you to send in your proposals, to write a book on similar topics/subjects or topics/subjects related to Pre-Primary & Primary Levels.

About the series

Our 'TAG – Be Social' series, starts off as a simple social studies book before it subtly and gradually introduces the concept of Geography, History and Civics. In this journey, we ensure that the interest of the students does not waver and is constantly glued to the invigorating subject. The chapters and the elements in this book are student friendly and interactive.

- Social Adventures, Fact Alert, What's the Buzz are interesting and informative bits that throw light on what's happening around the world.
- Let's Talk is an interactive discussion between the teacher and students where they can narrate or give ideas and opinions based on the subject matter.
- Spot Light brings under its umbrella, new and difficult words that will be useful again as time progresses.
- Question Central includes HOTS (Higher Order Thinking Skills) questions (in the higher grades) which motivate students and satisfies their inquisitive minds.
- Go Social ensures that the whole class is involved in an activity that relates to the subject making it more meaningful.
- Social Responsibility instills in students a sense of accountability and duty towards the society, where they can practically apply the knowledge they have gained.
- Touching Base is a brief snapshot of all the main points learnt in the chapter. It has Fill in the Blanks, which helps the students revise the points given in the chapter all over again.











TAG Be Social 1 : ₹265
TAG Be Social 2 : ₹283
TAG Be Social 3 : ₹301
TAG Be Social 4 : ₹319
TAG Be Social 5 : ₹337

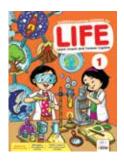
About the series

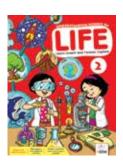
It has always been our endeavour to deliver our best to the future generation of India. A generation which is eager to learn, quick to grasp, enthusiastic about the subject, keen about its surroundings, excited to perform and always raring to go.

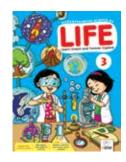
It has been equally challenging for us to live up to our own standards and to the expectations of the teachers and students. We have put forth our best efforts to make this book appear pleasing to the eye and, at the same time, keep the students' interest in the book unwavering and steady.

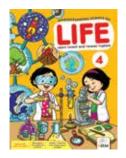
We present below a snapshot of what our Science books series LIFE has in store for you:

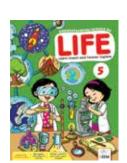
- Science Lab and Young Scientist are simple experiments for the kids to make the chapters relevant for them.
- Activity Station/ Energy Boosters are refreshers that revise the lessons taught.
- Let's Talk is a retrospective activity between the teacher and the students which makes the learning process inter-active.
- Scoops and Zoom Ahead are the latest bits of information which will attract students' interest.
- Word-stock and In a Nutshell include all the difficult words and a short gist of all the main points learnt in the chapter, respectively.
- Eureka includes MCQs and SMARTIE questions which will not only help in improving their thinking skills but also arouse their curiosity.
- Social Responsibility are suggestions to instil in the child a sense of accountability and duty towards the society.
- Work-out, Olympiad Questions are interesting exercises designed to maintain the interest of students in the subject matter.







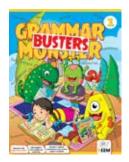




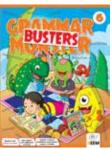
Understanding Science of L.I.F.E 1 : ₹265
Understanding Science of L.I.F.E 2 : ₹283
Understanding Science of L.I.F.E 3 : ₹301
Understanding Science of L.I.F.E 4 : ₹319
Understanding Science of L.I.F.E 5 : ₹337

Grammar Monster Busters

- A wrong punctuation can change the entire meaning of a sentence, while a well framed speech will always earn you appreciation and respect.
- The magic of words is something which cannot be explained and to have the freedom to play with these words is sheer pleasure. But using an inappropriate word can sometimes do more harm than good. It is therefore very important to master the subject of Grammar.
- Through this book the child develops awareness that Grammar plays an important role not only in English but also in other subjects. The Grammar books are structured thematically and in a manner that, the student will slowly learn about Nouns, Pronouns, Tenses, Genders and many more gradually.
- Care has been taken to ensure that the lessons are taught in the form of activities, which the student will find interesting and fascinating. The chapters start off with a Warm-Up Activity and then progress towards various other interesting lessons and activities like Olympiad Zone, HOTS, Word Power, Mixed Bag and many others.





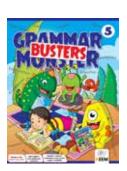












English Grammar Monster 1 : ₹187
English Grammar Monster 2 : ₹205
English Grammar Monster 3 : ₹214
English Grammar Monster 4 : ₹229
English Grammar Monster 5 : ₹238
English Grammar Monster 6 : ₹259
English Grammar Monster 7 : ₹274
English Grammar Monster 8 : ₹286

Practice Makes Mathematics Perfect

- Come join me in my wonderful journey to explore Mathematics.
- The chapters have been explained with real life situations. Raman & his Family walk throughout the series. All concepts have been explained in a way a child encounters them. Eg: It's Raman's Birthday, he has to distribute the chocolates equally in the class, but how to tackle the situation? This situation allows Grandpa to introduce 'division' to the child.
- Further, the boy has been named 'RAMAN' to honour C.V Raman, the mathematician and other scientists who changed the way India lives.
- School will become an extended home. Seamless transition from home to school and school to home.
- Numerous activities through different perspectives will give an insight of a concept to the child thus making the learning foolproof.
- Concepts are conveyed through the pictorial fun-way method.
- Plenty of practice through exercises & activities.
- Assessment tools at regular intervals.
- Books 1 and 2 have been designed in the workbook format.











Practice makes Mathematics Perfect 0 : ₹238

Practice makes Mathematics Perfect 1 : ₹274

Practice makes Mathematics Perfect 2 : ₹283

Practice makes Mathematics Perfect 3 : ₹295

Practice makes Mathematics Perfect 4 : ₹304

Practice makes Mathematics Perfect 5 : ₹313

PO-MON Maths

- This practice book has been designed to supplement the regular mathematical text books prescribed in schools for additional practice. It also provides a host of new topics that the teachers can introduce to the students in class.
- The name PO-MON stands for Practice Oriented book with Mental maths ability to inspire one to take up talent search exams like Olympiad and NTSE.



- The book assists to develop the logical and analytical capabilities of the mind and nurtures the skills of estimating, problem-solving, interpreting data, measuring, predicting and applying mathematical skills to everyday life situations.
- Interestingly, this book in itself can stand independently and conforms to the vision of the National Curriculum Framework (2005). Higher Order Thinking Skills (HOTS), Real-Life application problems, Multiple Choice Questions, Formative and Summative assessments, and questions based on various talent search examinations are some of the key features of the book.
- A separate chapter on Logical Reasoning, Advanced Learning, Vedic Maths, and Model Question Papers based on Olympiad and NTSE.

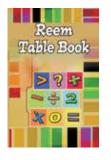
 Math Po-Mon 1
 : ₹160
 Math Po-Mon 5
 : ₹196

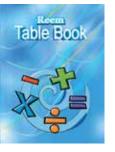
 Math Po-Mon 2
 : ₹169
 Math Po-Mon 6
 : ₹205

 Math Po-Mon 3
 : ₹178
 Math Po-Mon 7
 : ₹214

 Math Po-Mon 4
 : ₹187
 Math Po-Mon 8
 : ₹223

- Tables Lab is a skill book to complete your mathematics Lab.
- The times tables are built using concepts by the children itself, thereby involving them right from scratch.
- Times tables are supplemented by activities to reinforce the concept.
- A handy book of reference for children between the ages of 5 and 10 years.





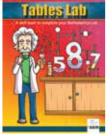


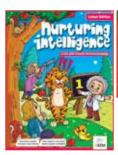
Table Book Small : ₹86
Table Book Big : ₹106
Tables Lab : ₹155

A child's mind is like a **Tabular Rasa** ('a blank slate' in Latin), where every new piece of information leaves an imprint for life.

It is therefore very important that authentic content is given to the student. It is with this thought process that we have set out to deliver the right content in the most **interesting** and **appealing** manner.

It is an accepted fact that a child's attention span is only 20% of that of an adult's. With this vision in mind, we had to ensure that the book was designed in such a manner that the student gives his undivided attention and doesn't let his mind waver. This book not only assists him in 'Learning' about various spheres of the universe but also gives his mind the freedom to 'Think' about many unknown facts, and in the process 'Nurture' a culture of imbibing knowledge by understanding and not by rote learning.

- Interactive books that hold a child's attention.
- Gives opportunity to think and explore the fact thereby making the process of learning exciting and the learning becomes lifelong.
- Designed to hold the interest of the students. The character 'Smarty' will guide children through the series. Sometimes Smarty helps the child and at some places, he seeks help from the child.
- This book taps multi dimensional areas like Sports, Animal World, Art, Language, our Environment, famous personalities, Festivals, Universal delights, and many more Natural wonders.
- Throughout the book, we have used striking images which will appeal to the child.
- To make the journey more interesting we have interspersed the book with simple activities which would encourage the child to participate and make him crave for more.
- These interactive exercises will make the student more outspoken, confident and instill a sense of positivity in him.

















Nurturing Intelligence 1 ₹223 Nurturing Intelligence 2 ₹232 Nurturing Intelligence 3 : ₹239 Nurturing Intelligence 4 : ₹248 Nurturing Intelligence 5 : ₹257 Nurturing Intelligence 6 : ₹265 Nurturing Intelligence 7: ₹277 Nurturing Intelligence 8 : ₹286

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- Think your way to knowledge. Interactive books that hold a child's attention.
- Gives opportunity to think and explore the fact thereby making the process of learning exciting and the learning becomes lifelong.
- Designed to hold the interest of the students. The character 'Smarty' will guide children through the series. Sometimes Smarty helps the child and at some places, he seeks help from the child.
- This book taps multi dimensional areas like Sports, Animal World, Art, Language, our Environment, famous personalities, Festivals, Universal delights, and many more Natural wonders.
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- These interactive exercises will make the student more outspoken, confident and instill a sense of positivity in him.

Think Smart 1 : ₹223 Think Smart 2 : ₹232 Think Smart 3 : ₹239 Think Smart 4 : ₹248 Think Smart 5 : ₹257 Think Smart 6 : ₹265 Think Smart 7 : ₹277 Think Smart 8 : ₹286







मध्रस हिंदी व्याकरण

Revised Edition

'हिंदी मधुरस पाठमाला' व 'अभ्यास पुस्तिका' की श्रृंखला कक्षा 1–8 मधुरस पाठमाला द्वारा भाषा के सभी कौशल (सुनना, बोलना, पढना, एवं लिखना) के विकास की चेष्टा।

बच्चों के स्तर के अनुसार पठन सामग्री का चयन। रोचक गतिविधियों एवं प्रसंगानुसार मौखिक, लिखित, और सृजनात्मक अभ्यासों द्वारा बच्चों की अन्तर्निहित प्रतिभाओं का विकास। बच्चों की रूचि के अनुकूल सुन्दर, सजीव, एवं, रंगीन चित्रों का संयोजन। साहित्य की विभिन्न विधाओं कविता, कहानी, चित्रकथा, संवाद आदि का समावेश। HEIRRI 1



अभ्यास एवं पुनरास्मृति हेतु **पाँच-छः** पाठों के पश्चात् **पुनरावृति परिक्षण**। पुस्तक के अंत में आदर्श प्रश्न-पत्र द्वारा सम्पूर्ण पाठ्यक्रम का पुनरावलोकन एवं अभ्यास। केवल शिक्षकों हेतु समय-समय पर संबल प्रदान करने के लिए सहायक दर्शिका।

(TRM - Teacher's Resource Material)

Now with Animation & Sound for Smart Classes











Hindi Madhuras (Pathmala) 1 : ₹257 Hindi Madhuras (Pathmala) 2 : ₹265 Hindi Madhuras (Pathmala) 3 : ₹277 Hindi Madhuras (Pathmala) 4 : ₹295 Hindi Madhuras (Pathmala) 5 : ₹295 Hindi Madhuras (Pathmala) 6 : ₹328 Hindi Madhuras (Pathmala) 7 : ₹337 Hindi Madhuras (Pathmala) 8 : ₹346

Revised Edition

- व्याकरण दर्शन श्रृंखला 1-8 N.C.E.R.T व CBSE बोर्ड के अनुरूप।
- व्याकरण के किंदिन विषयों का भी सरल एवं रोचक ढंग से प्रस्तुतीकरण।
- विद्यार्थियों क विषय पर सुदृढ़ पकड़ बनाने के लिए मौखिक, लिखित, वैकल्पिक, रचनात्मक व सृजनात्मक अभ्यास.
- सुन्दर, सजीव रंगीन चित्रों का संयोजन व उच्चकोटि की छपाई।
- सरल हिंदी शब्दावली का प्रयोग।
- राजभाषा हिंदी के लिए विद्यार्थियों में प्रेम व गर्व जागृत कर विकास हेत् पहल।





Hindi Madhuras (Vyakaran) 1 : ₹239 Hindi Madhuras (Vyakaran) 5 : ₹257 Hindi Madhuras (Vyakaran) 2 : ₹239 Hindi Madhuras (Vyakaran) 6 : ₹286 Hindi Madhuras (Vyakaran) 3 : ₹239 Hindi Madhuras (Vyakaran) 7 : ₹286 Hindi Madhuras (Vyakaran) 8 : ₹286

List of Hindi Books:

- Akshar Gyan
- Shabd Gyan
- Swar Gyan
- Sulekh (1-5)
- Akshar Rachna
- Shabd Rachna
- Swar Rachna
- Baal Geet Part 1 & Part 2.

 The Gyan books 'Akshar', 'Shabd' and 'Swar' introduces the letters, words and their sounds used in the Devanagari script of the Hindi Language.

• The books are complimented by Rachna books/ workbooks that facilitate a better grasp of the language through practice.

Saral Sulekh - Bhag 1 : ₹94 Saral Sulekh - Bhag 2 : ₹94 Saral Sulekh - Bhag 3 : ₹94 Saral Sulekh - Bhag 4 : ₹94 Saral Sulekh - Bhag 5 : ₹94 Akshar Gyan : ₹160 Shabdh Gyan : ₹160 Swar Gyan : ₹160

Bal Geet 1 : ₹142 Bal Geet 2 : ₹149



Akshar Rachna : ₹142 Shabdh Rachna : ₹142 Swar Rachna : ₹142

नुतन हिंदी सुलेख

सुलेख जैसा कि सर्वविदित है शिक्षा का अभिन्न अंग तथा सच्चिरत्रा का परिचायक होता है, इस लक्ष्य की पूर्ति हेतु हमारी संस्था ने सुलेख पुस्तिकाओं का निर्माण किया है। प्रारम्भ से ही बालक—बालिकाओं की लेखनी पर उचित पकड़ और सुन्दर सुडौल अक्षरों की रचना करना सिखाने का प्रयास हमने अपनी सुलेख पुस्तिका के माध्यम से किया है। हमारा पूर्ण विश्वास है कि इन पुस्तिकाओं में बताये ढंग को अपना कर हम नन्हें—मुन्नों में प्रारम्भ से ही सुन्दर लेखन की प्रवृत्ति जागृत कर सकेंगे।

- पुस्तिका के प्रारम्भ में चित्रों के माध्यम से लेखनी पकड़ने का उचित ढंग।
- प्रारम्भिक पृष्ठों पर विभिन्न आकार की रेखाओं का अभ्यास करा वर्ण रचना में सरलता।
- बारह खड़ी का अभ्यास क्रमानुसार।
- प्रत्येक वर्ण, चिह्नों व बिन्दुओं को जोड़कर बनाना सिखाकर आत्मविश्वास जागृत करना।
- प्रत्येक वर्ण से संबंधित चित्रों में रंग भरने के कार्य से बच्चों की रुचि जागृत करना।

Nutan Hindi Sulekh 1 : ₹115 Nutan Hindi Sulekh 2 : ₹115 Nutan Hindi Sulekh 3 : ₹115

Nutan Hindi Sulekh 4 : ₹115 Nutan Hindi Sulekh 5 : ₹115



2C2L Series

- This series comprises of eight books from Grade 1 to 8.
- It is a skill and value based activity book designed to maximize learning and comprehension in Computer Science.
- It seeks to educate through an interactive, hands-on, doing and learning approach to education.
- The Series is developed on the basis of NCERT recommendations for IT competencies for primary and middle school stages.
- The Series follows the adventure of a humanoid 2C2L who comes to Earth to learn about computers taking the students along with him on this journey.
- Loaded with a wide array of features such as Progress Bar's, Practice Sessions,
 Lab Bytes, Updates, Projects and periodical and continuous assessments (SA &

FA), the 2C2L Series aims to give students a well rounded, comprehensive understanding of the subject.

Extra features like Problem
Solving Assessment,
National Cyber Olympiad and
International Informatics Olympiad
practice questions are designed to
give students the added edge in
competitive exams.





2C2L Book 1 : ₹239 | 2C2L Book 5 : ₹349 2C2L Book 2 : ₹265 | 2C2L Book 6 : ₹358 2C2L Book 3 : ₹286 | 2C2L Book 7 : ₹367 2C2L Book 4 : ₹322 | 2C2L Book 8 : ₹385

Gradion Handwriting

- A handwriting book based on the Marion Richardson fonts.
- The series systematically begins with the introduction of capital and small letters followed by 2, 3, 4 letter words and then sentences.
- Tracing exercises have been given for additional practice.
- Subjects like Language, Environmental studies, Art and General Knowledge have been covered. This book combines subjects and handwriting skill development, thereby making it fun and informative.
- Illustrations will easily appeal to students, and they can always take sometime to colour them making handwriting more enjoyable.



Gradion Handwriting A: ₹130 Gradion Handwriting 2: ₹139 Gradion Handwriting 5: ₹139

Gradion Handwriting B: ₹130 Gradion Handwriting 3: ₹139 Gradion Handwriting 1: ₹139 Gradion Handwriting 4: ₹139

Headstart to Cursive Writing

- The series aims to help students develop better handwriting.
- The letters are designed to increase speed while writing and to retain legibility.
- The letters are well connected so that words could be written without lifting the pencil.
- The series systematically begins with the introduction of capital and small letters followed by 2, 3, 4 letter words and then the sentences.
- Tracing exercises have been given for additional practice.
- 'Cursivity' as the name suggests is a combination of cursive writing and activity.

These Books have 32 pages Head Start To Cursive Writing A : ₹85 Head Start To Cursive Writing 3 : ₹95 Head Start To Cursive Writing B : ₹85 Head Start To Cursive Writing 4 : ₹95 Head Start To Cursive Writing 5 : ₹95

Head Start To Cursive Writing 2 : ₹90

My Happy Book of Cursive Writing

- Subjects like Language, Environmental studies, Art and General Knowledge have been covered. This will complement subjects and cursive writing needs, bringing cursive writing into a child's system.
- The illustrations are designed to appeal to the students, and they can always take sometime to colour them making cursive writing more enjoyable.



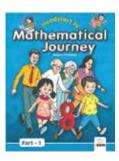


These Books have 56 pages

My Happy Book of Cursive Writing A : ₹130 My Happy Book of Cursive Writing 4 : ₹139 My Happy Book of Cursive Writing B : ₹130 My Happy Book of Cursive Writing 5 : ₹139 My Happy Book of Cursive Writing 6 : ₹149 My Happy Book of Cursive Writing 7 : ₹149 My Happy Book of Cursive Writing 7 : ₹149 My Happy Book of Cursive Writing 8 : ₹149

Headstart to Mathematical Journey

- Come join me in my wonderful journey to explore Mathematics.
- The chapters have been explained with real life situations. Raman & his Family walk throughout the series. All concepts have been explained in a way a child encounters them. Eg: It's Raman's Birthday, he has to distribute the chocolates to the class, but how to tackle the situation? This situation allows Grandpa to introduce 'division' to the child.



- Further, the boy has been named 'RAMAN' to honour C.V Raman, the mathematician and other scientists who changed the way India lives.
- Numerous activities through different perspectives will give an insight of a concept to the child thus making the learning foolproof.
- Concepts are conveyed through the pictorial fun-way method.
- School will become an extended home.
- Plenty of practice through exercises & activities.
- Assessment tools at regular intervals.

Head Start to Mathematical Journey 0 : ₹220 Head Start to Mathematical Journey 1 : ₹252 Head Start to Mathematical Journey 2 : ₹265 Head Start to Mathematical Journey 3 : ₹277 Head Start to Mathematical Journey 4 : ₹286 Head Start to Mathematical Journey 5 : ₹295

Think & Learn, Think & Learn+, Think Intelligence and Think Intelligence+

- Think your way to knowledge. Interactive books that hold a child's attention.
- Variety of skills geared towards enhancing a child's learning.
- Gives opportunity to think and explore the fact thereby making the process of learning exciting and the learning becomes lifelong.
- Wide range of topics covered. The child's interest is aroused and fed. The books build up a base of knowledge.
- Designed to hold the interest of the students. The character 'Smarty' will guide children through the series. Sometimes Smarty helps the child and at some places, he seeks help from the child.
- Emphasis on overall development of a child.
- Test papers to assess the knowledge of the children. If required the sections can be revisited to grasp the knowledge.
- Available in four editions.



Think & Learn 1 Think & Learn 5 : ₹187 : ₹223 Think & Learn 2 Think & Learn 6 : ₹196 : ₹232 Think & Learn 3 Think & Learn 7 : ₹205 : ₹239 Think & Learn 4 : ₹214 Think & Learn 8 : ₹248

Interactive Digital Content Available

About the series

Our term book 'Wisdom Tree' includes five subjects- English, Social Studies, Science, Mathematics and General Knowledge.

Each subject has been designed with the diligent student in mind.

All the chapters have been richly interspersed with related elements apart from being student friendly and interactive.

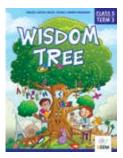
English content has been planned with a lot of attention to detail. Each chapter ends with questions and answers and other features which will help the student in revising the chapter that he has studied.

The Mathematics chapters have features like **Mind Gym** which will teach them about concept application in a different perspective. Apart from that, these chapters also have exercises, **lab activities** etc., which will help in sharpening the mind.

Social Studies chapters contain **Social Adventures**, **Fact Alert**, **What's the Buzz**, **Spot Light**, **Let's talk**, **Go Social**, **Social Responsibility** and **Touching Base** which tells students about facts related to that chapter apart from some interesting tidbits happening around the world. Some features ensure that the students are instilled with a sense of responsibility towards the society. Science chapters have simple experiments which are uncomplicated enough to conduct and easy







enough to remember. Some elements also stimulate the thinking skills of the students by arousing their curiosity.

No Term Book is complete without chapters of **General Knowledge**. General Knowledge chapters are updated with the latest information. The chapters for grade one and two are simple and easy to understand. With every passing year, the students are introduced to tougher topics.

The Term Book is thus a complete embodiment of five important subjects, which are necessary for the child's mental growth.

Wisdom Tree Class 1 Term 1 : TBA

Wisdom Tree Class 1 Term 2 : TBA

Wisdom Tree Class 1 Term 3 : TBA

Wisdom Tree Class 3 Term 1 : TBA Wisdom Tree Class 3 Term 2 : TBA Wisdom Tree Class 3 Term 3 : TBA

Wisdom Tree Class 5 Term 1 : TBA Wisdom Tree Class 5 Term 2 : TBA Wisdom Tree Class 5 Term 3 : TBA

Wisdom Tree Class 2 Term 1 : TBA Wisdom Tree Class 2 Term 2 : TBA

Wisdom Tree Class 2 Term 3 : TBA

Wisdom Tree Class 4 Term 1 : TBA

Wisdom Tree Class 4 Term 2 : TBA Wisdom Tree Class 4 Term 3 : TBA

For latest Prices
Please Contact
011-23262905

LINK - Learning Ignites New Knowledge

- LINK Term Book series is designed for Nursery, LKG and UKG students.
- The series encourages and promotes the students' natural abilities through its child-centred approach.
- The core focus of the series is to evolve the 4 C's - critical and creative thinking, communication and collaboration, in students.
- The series combines activities, exercises, projects, stories and rhymes to seamlessly explain concepts of alphabet, phonics, writing, mathematics and EVS.
- The series consists of three components
 English, Mathematics and EVS.
- The English component of LINK Series focuses on enhancing a child's language and cognitive skills through colourful fun activities that foster a child's natural abilities.
- The Mathematics component provides a number of methodical, graded exercises for recognizing, counting and writing numbers.
- The EVS component provides a number of exciting lessons for making the child aware of his own self and the world around him.
- The series, along with conceptual clarity and fun learning, will form a foundation for the students' future academic endeavours!

Nursery



LINK Nursery Term 1 : ₹232 LINK Nursery Term 2 : ₹232 LINK Nursery Term 3 : ₹232

LKG



LINK LKG Term 1 : ₹257 LINK LKG Term 2 : ₹257 LINK LKG Term 3 : ₹257

UKG



LINK UKG Term 1 : ₹277 LINK UKG Term 2 : ₹277 LINK UKG Term 3 : ₹277

WEB SUPPORT AVAILABLE

Understanding basics through Creative learning Activity Notebooks

- The U-CAN series consists of ten distinct books.
- The series aims to help students apply and improve their mathematical, linguistic and writing skills.
- Special care has been taken to bolster the students' fine and gross motor skills.
- It seeks to build a bridge between the child's learning and application of the newly acquired information.

Print Hand A and B:

- Print Hand books are designed to enhance the child's skill of alphabet writing through fun and interesting exercises.
- Children-friendly layout makes the books more engaging.

Pattern Writing Book and Hindi Akshar Book:

- Pattern Book introduces shapes and patterns to the children in order to enable them to use and showcase their creative best.
- The Hindi Akshar book enhances the child's ability to write Hindi alphabets and spellings.

Numbers 1-20 Writing and Practice Books, Numbers 1-100 Practice Book:

- The Number Books aim at making children learn, practice and write numbers
- 1-20, 1-50 and 1 100.
- Books contain a number of methodical exercises for recognizing, counting and writing numbers.

Phonics Reader Book, Phonics Practice Book and Phonics Activity Book:

- The Phonics books aim at teaching children how to read and write English language by forming a connection between sounds and spelling patterns.
- The books include multiple fun activities to make learning easier.



Print hand A	:	₹121
Print hand B	:	₹121
Print hand C	:	₹140
Hindi Akshar Lekhan	:	₹151
Pattern Book	:	₹127
Math Practice 1 to 20	:	₹112
Math Practice 1 to 50	:	₹112
Number Writing 1 to 20	:	₹112
U-Can 1-100 Practise Book	:	₹112
Phonics Primer Reader	:	₹94
English Phonics activity	:	₹97
Phonics Practice	:	₹97

TIE – Think in English (English Primer Series)

- The TIE Series is designed to enhance a child's language and cognitive skills through colourful, fun activities that encourage a child's natural abilities.
- Special care has been taken to boost the students' fine and gross motor skills.
- The series, along with conceptual clarity and fun learning, forms a solid foundation for the students' future academic endeavours.
- Includes a wide variety of features such as stories, rhymes, exercises, activities, phonics, grammar, puzzles, etc.
- Child-friendly layout keeps the children engaged throughout.
- Colouring activities and puzzles keep the child's mind refreshed and also make for an interesting learning experience.

ILE BY SEVENDEN



TIE Pre Primer Book : ₹187 TIE Primer Book : ₹196

Headstart to Numbers

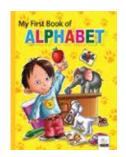
- Progressive series of three books.
- A number of methodical graded exercises for recognising, counting and writing numbers.
- Exercises involve drawing and colouring pictures.
- Appropriate sized numbers have been used for clear and better writing practice.
- Numbers are adequately spaced to avoid any confusion.
- Plenty of interesting illustrations have been used throughout the series.
- Interesting and colour-coded layouts has been used. Cluttering of images have been avoided for easy and convenient counting.

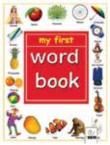


UMBERS

Head Start to Numbers 1-20 : ₹151 Head Start to Numbers 1-50 : ₹160 Head Start to Numbers 1-100 : ₹169

- Alphabet book and Word Book form a graded series
- Alphabet book : one page, one big Illustration
- **Word book :** one page, one big illustration + 3 new words introduced with illustrations.
- Category-wise illustrated words.
- All illustrations are designed to hold a child's attention.
- Capital and Small letters introduced.





My First Book of Alphabet : ₹151 My First Book of Words : ₹160

Progressive Phonics

- The relationship between a letter and sounds are emphasized at a basic level.
- The readers will be able to use these relationships to speak and write words.
- Helps the readers to recognize familiar words accurately and easily 'decode' new words.
- Book 1 introduces a letter at a time and has activities based upon them. It ends with a magical story which is accompanied by a sticker activity.
- Book 2, introduces sounds of two letters and then further stresses on words with long and short vowel. Activities go hand in hand with the concepts.

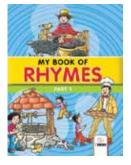


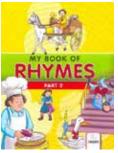


Progressive Phonics 1 : ₹178 Progressive Phonics 2 : ₹187

My Book of Rhymes

- Age appropriate rhymes have been introduced in a gradual manner.
- Full page illustrations of rhymes to captivate the imagination of a child.
- The books contain 24 rhymes each and the series also features moral stories and conversation.
- It also teaches children good manners and the parts of the body.
- A set of two books.





My Book of Rhymes 1 : ₹124 My Book of Rhymes 2 : ₹133

Headstart to Alphabet

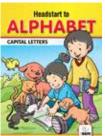
- Alphabet Writing Books
- Encourages the child to scribble within the outline of the alphabet.
- Helps the child develop control over his hands and fingers.
- Educational concepts are introduced in a step by step systematic manner.
- Practice writing the alphabets in blocks, guider blocks and test it in the challenger block.
- Eases the pressure off the child.
- Additional features of words acquaintance and alphabet recognition.
- Child-friendly illustrations.
- Available in 3 Formats, Capital, Small, Capital and Small.

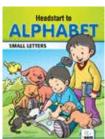
Headstart to The Blue Planet

- Environmental Science for the primary classes.
- Systematic approach in presenting the subject.
- Three fold approach learning about the environment, learning through environment and learning for the environment.
- Concepts through everyday experiences that links home, school and community.
- Topics explained with the help of ample illustrations and numerous examples.
- Based on the CCE pattern prescribed by the N.C. E.R.T.
- Set of two books.

My First Picture Book and Headstart to Nature and Culture

- Environment Sciences for the Pre-Primer and Primer.
- Both the books contain more than 400 colourful attractive pictures to withhold the child's attention.
- Topics are introduced with the assistance of activities to hold the attention of the children.
- Concepts through everyday experiences that links home, school and the community.
- Workbook format.







Head Start to Alphabet - Capital : ₹133 Head Start to Alphabet - Small : ₹139 Head Start to Alphabet - Cap & Small : ₹142



Head Start To The Blue Planet 1

Head Start To The Blue Planet 2



: ₹223

₹232





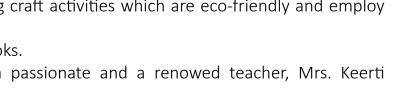
My First Picture Book : ₹169 Headstart to Nature & Culture : ₹223

Art Expressions

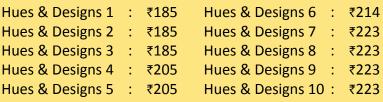
- A conceptual series of drawing and colouring techniques.
- Open the door and explore the path to creativity and confidence.
- Drawing skills are improved by practicing object shapes, a 3 step 'step-n-draw' technique, grid method, and exercises that encourage the child to complete the scenery.
- Artistic media such as, oils, watercolours, pencils, markers, crayons, chalk, pastels and felt pens have been used to colour and shade the work.
- Brief range of craft themes like origami, paper collage, etching technique, stick, cotton and sand pasting activities have been covered.
- A progressive series of 8 books. Part a, b, c, 1-5 are graded to bring out the best from a child.

Art Expressions A: ₹160 Art Expressions 2: ₹169 Art Expressions B: ₹160 Art Expressions 3: ₹169 Art Expressions C: ₹160 Art Expressions 4: ₹169 Art Expressions 1: ₹169 Art Expressions 5 : ₹169

- Hues & Designs
- An art, craft and hobby book.
- Designed to celebrate every child's creativity and artistic talents as the thoughts are entrusted to the 'Power of Art'.
- Emphasis on new and old forms of art.
- The colourful illustrations and step by step "How to do's" will guide the young learners through new techniques.
- The series as a whole enables gradual growth of art and craft skills in budding learners.
- Explore and learn various themes such as objects drawing proportion, shading, perspective and the use of media.
- Monotony is broken by exciting craft activities which are eco-friendly and employ reuseable materials.
- Available in a series of 1-10 books.
- The books are authored by a passionate and a renowed teacher, Mrs. Keerti Jaiswal.
- Please Note is Ιt recommended that the books in the series begin with the lower kindergarten and completes by class VIII.



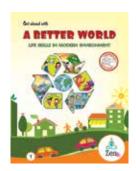
DESIGN



Moral Science and EVS Book A Better World

- Life skills in modern environment
- A unique book. First of its kind to seamlessly integrate moral values & life skills with Environmental awareness
- Lays emphasis on importance of moral values and being more responsible towards the environment.
- Use of interesting stories and characters to draw the child's attention.
- 1000+ attractive cartoons to make the learning more interesting and friendly.
- Inspired by the Swachh Bharat Abhiyan taken up by the Hon'ble Prime Minister of India.
- Chapters laying emphasis on Swachh Bharat Abhiyan marked by its logo.
- Interesting activities to inspire children to be more aware of surroundings.
- Use of rubrics to monitor child's progress on topics covered by the book.
- Activity paper given to make collages within the book.
- Graded carefully according to child's ability to understand and grasp concepts.





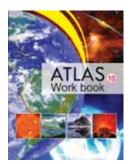
A Better World 1 : ₹205 A Better World 2 : ₹214 A Better World 3 : ₹223 A Better World 4 : ₹232 A Better World 5 : ₹239

Atlas

- Based on the syllabus prescribed by CBSE.
- The books supplement the main text books.
- Comprehensive explanation is given to understand the context of maps.
- Skills like ability to analyse, compare, and infer cause and effects relations are developed through the use of these books.
- Available for Grades 6 to 10.

Atlas Map Book 6 : ₹169 Atlas Map Book 9 : ₹185 Atlas Map Book 7 : ₹169 Atlas Map Book 10 : ₹185

Atlas Map Book 8 : ₹169



Stick and Colour

- Shapes & Colour
- Insects & Flies
- Flowers
- Fruits and Vegetables
- Household Items
- Birds



Stick & Colour (Birds)	₹94	Stick & Colour (Household items)	₹94
Stick & Colour (Flowers)	₹94	Stick & Colour (Insect and flies)	₹94
Stick & Colour (Fruits & Vegetables)	₹94	Stick & Colour (Shapes and colour)	₹94

Wonder Colour

- People who help us
- Ambitions
- Sports
- Festivals



Wonder Colour (Sports)	₹70	Wonder Colour (Ambitions)	₹70
Wonder Colour (People who help us)	₹70	Wonder Colour (Festivals)	₹70

Look and Colour

- Vehicles
- Alphabet
- Musical Instruments
- Numbers
- Animals



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Look n Colour (Animals)	₹76	Look n Colour (Musical Instruments)	₹76
Look n Colour (Numbers)	₹76		

Jumbo Edition

- Jumbo Colour Cling and Colour
- Stick and Colour

Jumbo Colours Fun Filled Colouring Book	290
Cling 'N' Colour	149
Stick & Colour Bumper Edition	281











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